

## REMARKS

Claims 1 – 24 are pending. In the above-identified Office Action, the Examiner rejected Claims 1, 2, 4 – 9, 11 – 18, 20 – 24 under 35 U.S.C. § 102(b) as being unpatentable over Hattori ('674). Claims 3, 10 and 19 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Hattori ('674) in view of Bendinelli ('719).

By this Amendment, Claims 1, 15 and 24 have been amended to include the limitations of Claim 3. For the reasons set forth more fully below, the present application properly presents claims patentable over the prior art. Reconsideration, allowance and passage to issue are therefore respectfully requested.

In the rejection of Claim 3, the Examiner acknowledged that Hattori did not teach the resource being embedded web content. However, the Examiner cited Bendinelli and suggested that the combined teachings taught the invention as claimed.

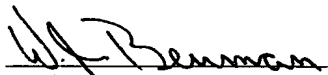
Bendinelli utilizes URLs or other network information identifiers transmitted with television signals in order to permit web content to be displayed in synchronization with related television programming. In an illustrative embodiment, URLs are embedded in a closed caption portion of a transmitted television signal, and delimited from the closed caption text using predetermined delimiting characters. A decoder extracts the URLs from the television signal, and supplies the URLs to a retrieval device which automatically retrieves corresponding web pages or other similar information over a network. The picture portion of the television signal is supplied to a conventional television set, and the retrieved web pages are displayed to a viewer in synchronization with the television programming.

However, there is no basis for combining the teachings of Hattori and Bendinelli. Hattori relates to information processing apparatus connected via a network while Bendinelli relates to a broadcast television system. These are unrelated fields. Further, there is no impetus for one to embed web content in the system of

Hattori. Finally, the combined teachings would still fall short of teaching the invention as claimed. The periodic presentation of a web page is not tantamount to allowing for interaction with the web content. That is, no means would be provided for automatically effecting communication with respect to the resource as presently claimed. Hence, Claims 1, 15 and 24 should be allowable.

Reconsideration, allowance and passage to issue are therefore respectfully requested.

Respectfully submitted,  
G. F. Schmeling

By   
William J. Benman  
Attorney for Applicant  
Registration No. 29,014

Benman, Brown & Williams  
2049 Century Park East  
Suite 2740  
Los Angeles, CA 90067

(310) 553-2400  
(310) 553-2675 facsimile